



2024 ANNUAL EVENTS & GALA SPONSORSHIP OPPORTUNITIES

Orange County Women Lawyers Association
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Wine Event
March 2023

Women Judges Reception
September 2023

Installation Dinner & Holiday Celebration
December 2023

Annual Equal Pay Day MCLE
April 2023

Confidentiality Information

This material contained in our response and any material or information disclosed during discussions of the proposal represents the proprietary, confidential information pertaining to the Orange County Women Lawyers Association. All rights reserved.

President's Letter

Dear Prospective Sponsor,

You can advance women in the legal profession, raise awareness of discrimination and bias, and support charitable organizations by becoming an Annual Sponsor of The Orange County Women Lawyers Association. Thank you for your interest in supporting this extraordinary organization!

Since the OCWLA was founded in 1975, nearly 50 years ago, OCWLA has provided invaluable services that directly promote the advancement of women in the legal profession. The impact of those services continues to benefit our 500+ members, as well as our legal profession and community.

Each year, OCWLA connects and educates members with informative and innovative educational programs. We provide networking opportunities through a variety of events, such as our annual wine event, membership mixer, our monthly book club, and free coffee meetups.

OCWLA gives back to the legal and greater Orange County community through philanthropy awards to nonprofit organizations. In 2023, we provided financial awards to Collaborative Courts Foundation, Girls Inc. of Orange County Laura's House, MOMS Orange County, Pathways to Independence, Veterans Legal Institute, and WISEPlace, which were presented at our Annual Gala.

It is through our Annual Sponsors' generous support that we are able to continue our work in the community. Annual Sponsor benefits include tickets to events and advertising and branding opportunities. We are excited for you to join OCWLA in advancing our mission!

Please contact Amelia Montgomery at info@ocwla.org to become an Annual Sponsor today, or to inquire about the benefits of sponsorship. Thank you again for your support!

Caroline Djang
OCWLA President 2024





Equal Pay Day
April 2023



Holiday Celebration & Installation Dinner
December 2023



Annual "Coffee & Costumes" Meetup
October 2023

Who We Are

With over 500 members, OCWLA fulfills not only the educational and marketing needs of its members, but also the needs of the community at large.

History

Orange County Women Lawyers started in 1975, as the Women and Individual Rights section of the Orange County Bar Association. The group quickly grew to over thirty members comprised of almost an equal number of men and women. In 1979, OCWLA became an affiliate organization of the Orange County Bar Association. Our founding members wanted to stay true to the group's original goals – the advancement of women in the legal profession and the support of diversity both on the bench and in law firm partnerships.



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Annual Events



500+

Members



2,900+

Active Email
Subscribers

Mission

The OCWLA is dedicated to advancing women in the legal profession by providing a professional network, raising awareness of discrimination and bias, and supporting charitable organizations.

Details of Benefits

Exposure for Your Company and Employees At Events

We offer many different kinds of sponsorship, all offering exposure to your services and brand.

As a recognized charitable organization in the Orange County legal community, OCWLA provides MCLE programs, bar stipends, charitable giving, and networking opportunities, providing our members access to resources that will empower, support and develop their career. Your support will make a difference in our community.

Thanks to its members' and sponsors' generous support and contributions, the OCWLA continues a tradition of supporting the community, women in the legal profession, and all those who support their advancement. When you support us, you also support these worthy organizations.

Network & Build Relationships.

We offer many different types of events throughout the year with different opportunities for promotion at each event. Please contact us to find out what would be the right sponsorship for your company.

Align Your Company Message.

As a sponsor, you are welcome to promote your sponsorship on your website, newsletters and electronic mailings. Your recipients will know your brand supports women in the legal profession, those who promote their advancement, and the community at large.



Since 2013, OCWLA awarded 32 "Everyday Heroes" in the OC Legal Community.



Help Us Continue Our Tradition of Charitable Giving

Learn more about our charitable contributions in 2023, with proceeds raised in 2022 [HERE](#).

Thank you to our 2023 Sponsors

Annual Sponsors

Diamond

Bock & Plummer

Platinum

Cox, Castle & Nicholson

Crowell & Moring LLP

Gold

Knobbe Martens

Everett Dorey LLP

Judicate West

Rutan & Tucker LLP

Emerald

ADR Services, Inc.

Allen Flatt Ballidis & Leslie

Citi Law Firm Group

Goodman Bail Bonds

Kennedy McCarthy & Rumm LLP

Manufacturers Bank

Montage Legal Group

Emerald *(continued)*

Premier Uniforms

Santos Lloyd Law Firm, P.C.

Sunwest Bank

Silver

Traut Firm

Aptus Court Reporting

Ikuta • Hemesath LLP

Bronze

Panish | Shea | Boyle | Ravipudi LLP

HireAHelper

OrangeCountyLawyers.com

Gala Sponsors

Title

Robinson Calcagnie, Inc.

Diamond

Bock & Plummer

Buchalter

Platinum

Cox, Castle & Nicholson

Crowell & Moring LLP

Gold

Everett Dorey LLP

JAMS

Judicate West

Knobbe Martens

Minyard Morris

Rutan & Tucker

Emerald

Goodman Bail Bonds

Emerald *(continued)*

ADR Services, Inc.

Allen Flatt Ballidis & Leslie

Call & Jensen, APC

Citi Global Wealth Law Firm Group

Kennedy McCarthy & Rumm LLP

Manufacturers Bank

Montage Legal Group

Premier Uniforms

Santos Lloyd Law Firm, P.C.

Stephens Friedland LLP

Sunwest Bank

Champagne

Philo Law Firm, P.C.

Floral

Hittelman Family Law Group

Programs

Office of Supervisor Katrina Foley

DIAMOND

ANNUAL SPONSORSHIP

INCLUDES GALA SPONSORSHIP

COST TO PURCHASE: **\$10,000**

TOTAL VALUE: \$13,450
SAVINGS: \$3,450



OCWLA 2023 Annual Gala at VEA
Newport Beach



OCWLA 2023 Annual Women Judges
Reception at Boardwalk Courtyard

TERMS & CONDITIONS

Please refer to terms and conditions for sponsorships on page 17.

Diamond Level sponsorship provides the best exposure at the largest annual events throughout the year. Your company will have an opportunity to sponsor a range of events, which will allow you to expose your brand to a broad range of legal professionals in Orange County.

Package Details

- Diamond Sponsor at Annual Gala - includes 10 tickets (table) \$7,500
- Diamond Sponsor at Women Judges Reception + 4 tickets \$1,500
- Diamond Sponsor at Wine Tasting + 4 tickets \$1,000
- Diamond Sponsor at Annual Holiday Installation Dinner + 4 tickets \$3,000
- 6 OCWLA Memberships for calendar year \$450
- Recognition on OCWLA Website as Diamond Annual Sponsor

Online Media

Your company logo and link to your company web page will be included on the OCWLA home page from January 1 - December 31, 2024.

Your company logo and link to your company web page will be included on each sponsored event's page on the OCWLA website, and included in email notifications about the event.



PLATINUM

ANNUAL SPONSORSHIP

INCLUDES GALA SPONSORSHIP

COST TO PURCHASE: **\$7,500**
TOTAL VALUE: \$9,400
SAVINGS: \$1,900

Platinum Level sponsorship provides exposure at the largest annual events throughout the year. Your company will have an opportunity to sponsor a range of events, which will allow you to expose your brand to a broad range of legal professionals in Orange County.

Package Details

- | | |
|---|---------|
| - Platinum Sponsor at Annual Gala - includes 6 tickets | \$6,000 |
| - Platinum Sponsor at Women Judges Reception + 4 tickets | \$1,500 |
| - Platinum Sponsor at Annual Membership Mixer + 4 ticket | \$1,000 |
| - Platinum Sponsor at Board's Choice Event + 1 ticket | \$750 |
| - 2 OCWLA Memberships for calendar year | \$150 |
| - Recognition on OCWLA Website as Platinum Annual Sponsor | |



OCWLA 2023 Annual Gala at VEA Newport Beach

Online Media

Your company logo and link to your company web page will be included on the OCWLA home page from January 1 - December 31, 2024.

Your company logo and link to your company web page will be included on each sponsored event's page on the OCWLA website, and included in email notifications about the event.



2023 OCWLA wine event at the Roof Bar at Old Vine

GOLD

ANNUAL SPONSORSHIP INCLUDES GALA SPONSORSHIP

COST TO PURCHASE: **\$5,000**

TOTAL VALUE: \$5,575
SAVINGS: \$575



2023 MCLE Luncheon on Ethics & Civility



2023 OCWLA Past Presidents' Tea at Morning Lavender Cafe

TERMS & CONDITIONS

Please refer to terms and conditions for sponsorships on page 17.

Gold Level sponsorship provides exposure at the largest annual events throughout the year. Your company will have an opportunity to sponsor a range of events, which will allow you to expose your brand to a broad range of legal professionals in Orange County.

Package Details

- | | |
|---|---------|
| - Gold Sponsor at Annual Gala - includes 4 tickets | \$4,500 |
| - Gold Sponsor at Women Judges Reception + 1 ticket | \$500 |
| - Gold Sponsor at Annual Membership Mixer + 1 ticket | \$500 |
| - 1 OCWLA Membership for calendar year | \$75 |
| - Recognition on OCWLA Website as Gold Annual Sponsor | |

Online Media

Your company logo and link to your company web page will be included on the OCWLA home page from January 1 - December 31, 2024.

Your company logo and link to your company web page will be included on each sponsored event's page on the OCWLA website, and included in email notifications about the event.

EMERALD

ANNUAL SPONSORSHIP

INCLUDES GALA SPONSORSHIP

COST TO PURCHASE: **\$2,000**
TOTAL VALUE: \$2,575
SAVINGS: \$575

Emerald Level sponsorship provides exposure at the largest annual events throughout the year. Your company will have an opportunity to sponsor a range of events, which will allow you to expose your brand to a broad range of legal professionals in Orange County.

Package Details

- | | |
|--|---------|
| - Emerald Sponsor at Annual Gala - includes 2 tickets | \$1,500 |
| - Emerald Sponsor at Women Judges Reception + 1 ticket | \$500 |
| - Emerald Sponsor at Membership Mixer + 1 ticket | \$500 |
| - 1 OCWLA Membership for calendar year | \$75 |
| - Recognition on OCWLA Website as Emerald Annual Sponsor | |



OCWLA 2023 Annual Women Judges Reception

Online Media

Your company logo and link to your company web page will be included on the OCWLA home page from January 1 - December 31, 2024.

Your company logo and link to your company web page will be included on each sponsored event's page on the OCWLA website, and included in email notifications about the event.



2023 OCWLA Networking Luncheon

SILVER

ANNUAL SPONSORSHIP

COST TO PURCHASE: **\$750**

TOTAL VALUE: \$1,075
SAVINGS: \$325



OCWLA 2023 Annual Women Judges Reception

Silver Level sponsorship provides exposure at two annual events during the year. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

Package Details

- | | |
|---|-------|
| - Silver Sponsor at Women Judges Reception + 1 ticket | \$500 |
| - Silver Sponsor at Board's Choice Event + 1 ticket | \$500 |
| - 1 OCWLA Membership for calendar year | \$75 |
| - Recognition on OCWLA Website as Silver Annual Sponsor | |



2023 CWL/OCWLA event honoring Anaheim Mayor Ashleigh Aitken

Online Media

Your company logo and link to your company web page will be included on the OCWLA home page from January 1 - December 31, 2024.

Your company logo and link to your company web page will be included on each sponsored event's page on the OCWLA website, and included in email notifications about the event.

TERMS & CONDITIONS

Please refer to terms and conditions for sponsorships on page 17.

BRONZE ANNUAL SPONSORSHIP

COST TO PURCHASE: **\$300**

TOTAL VALUE: \$500
SAVINGS: \$200

Bronze Level sponsorship provides exposure at one annual event. Your company will have an opportunity to profile your business and expose your brand to a broad range of legal professionals in Orange County.

Package Details

- Bronze Sponsor at Board's Choice Event + 1 ticket \$500
- Recognition on OCWLA Website as Bronze Annual Sponsor

Online Media

Your company logo and link to your company web page will be included on the OCWLA home page from January 1 - December 31, 2024.

Your company logo and link to your company web page will be included on each sponsored event's page on the OCWLA website, and included in email notifications about the event.



2023 Summer Membership Mixer



2023 OCWLA Cinco de Mayo Coffee Meetup

Gala Sponsorships

| | Title | Diamond | Platinum | Gold | Emerald | Friend of OCWLA | Table Sponsor |
|---|------------------------|------------|-----------|-----------|-----------|-----------------|--------------------|
| | \$15,000 | \$7,500 | \$6,000 | \$3,000 | \$2,000 | \$500 | Member ticket rate |
| Benefits* | | | | | | | |
| • Number of Event Tickets | 10 (table) | 10 (table) | 6 | 4 | 2 | 1 | 10 |
| • Logo Advertising on OCWLA Website for Event | Yes | Yes | Yes | Yes | Yes | No | No |
| • Print Display at Check In | Yes | Yes | Yes | No | No | No | No |
| • Verbal Recognition at Event | Yes | Yes | Yes | No | No | No | No |
| • A/V Recognition at Event | Yes | Yes | Yes | Yes | No | Yes | Yes |
| • Advertisement in Program | Full Page ¹ | Full Page | Full Page | Half Page | Half Page | No | No |

¹Premier Placement of logo on event page of website and advertisement in printed event program.

Annual Gala Program Advertisement Opportunities*

| Full Page | Half Page |
|-----------|-----------|
| \$1,000 | \$750 |

*Please see terms and conditions for more information about submission and payment deadlines.

Gala Underwriting Opportunities

AUDIO & VISUAL SPONSOR

\$3,500

Promote your business to over 200 guests with an A/V sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Full page advertisement in Program

WINE SPONSOR

\$2,500

Promote your business to over 200 guests with a wine sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

FLORAL SPONSOR

\$1,500

Promote your business to over 200 guests with a floral sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

CHAMPAGNE SPONSOR

\$1,500

Promote your business with a champagne sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

PROGRAMS SPONSOR

\$1,500

Promote your business with a program sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

TERMS & CONDITIONS

Please refer to terms and conditions for sponsorships on page 16.



2024 Annual Sponsorship Form

For OCWLA Sponsorship Opportunities Throughout 2024

Please fill out the following form to confirm your chosen annual sponsorship package. Completed forms can be returned to Amelia Montgomery, Executive Director, at info@ocwla.org. Please contact us with any questions.

Contact Person:

Company Name:

Email:

Phone:

Address 1:

Address 2:

City, State:

Zip Code:

Additional Contact Name (Optional):

Additional Contact Email (Optional):

Signature:

Date:

Annual Sponsorship Level:

Total Amount:

- Diamond* Platinum* Gold*
 Emerald* Silver Bronze

*Annual Diamond through Emerald Sponsorships include a 2024 Gala Sponsorship at the level of commitment.

Once we receive your completed sponsorship form, we will contact you to discuss event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (.EPS or vector preferred) to info@ocwla.org.

Complete Name/Title

Contact Us

As a recognized charitable organization in the Orange County legal community, OCWLA provides MCLE programs, bar stipends, charitable giving, and networking opportunities, providing our members access to resources that will empower, support and develop their career. Your support will make a difference in our community. We look forward to forging a valuable partnership with you. Your commitment will create more engagement opportunities throughout 2024!



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Terms & Conditions

Payment

All payments must be received before the event sponsored. The OCWLA accepts payment via check, money order, cash and all major credit cards via PayPal. Sponsors may request an invoice and W9 at any time.

Sponsor Responsibilities

It is the responsibility of the sponsor to provide their logo and, if applicable, advertisement in a timely manner once a commitment has been made. For all print recognition, print ready materials must be submitted three weeks prior to the event to be included. If the requested information is not submitted by the deadline, OCWLA reserves the right to not include the printed materials and will not be able to prorate or refund any monies paid towards the sponsorship. Companies that get the most from their sponsorship are those who actively promote their presence at the event and provide the necessary materials in a timely manner.

Sponsorship Cancellation Policy

Cancellation must be made before electronic advertisements promoting the sponsor as a said sponsor are released to the membership. Once verbal or digital announcements promoting the sponsorship to the membership are made, sponsorships are non-refundable.

Disclaimer

The rights contained in this document are offered on the basis that the confirmation of sponsor involvement is received before the deadline specified by the OCWLA. We reserve the right to change sponsorships offered in this package at any time.