

3

INTRODUCTION

LETTER FROM THE PRESIDENT



Dear Prospective Sponsor,

Thank you for your interest in supporting Orange County Women Lawyers Association! OCWLA offers an annual sponsorship program allowing sponsors to be represented at the organization's four signature events for one discounted price.

I have been involved in OCWLA since 2010, when I was a Law Student Representative. Since then, I have served as a Director and Officer and have chaired numerous committees including chairing the record-breaking 2018 Annual Gala.

Since joining OCWLA, the organization has almost doubled its members and is now over 450 members strong. The organization has continued its focus on providing continuing education to its members and has grown its highly demanded networking opportunities through additional membership mixers, Book Club meetings, and coffee meet ups.

OCWLA has also expanded its impact on the needs of the community at large. In 2018, OCWLA's Philanthropy program was able to provide financial support to WHW, Girls, Inc., Elder Law & Disability Rights Center, Project Youth OCBG, Project Hope Alliance, Hands Together, CASA of Orange County, Collaborative Courts Foundation of Orange County, and Laura's House. In addition, members had opportunities to volunteer with a speed mentoring event with Girls, Inc., and a backpack stuffing event for Project Hope Alliance.

We could not continue to grow and benefit our members and our community without your support. As a sponsor, you will be listed on all advertising and press as a sponsor of the event and you will have the opportunity to attend and network with our outstanding members.

If we can answer additional questions about your sponsorship, or on how to create a customized package to best represent your organization's sponsorship, please do not hesitate to contact us at info@ocwla.org.

A handwritten signature in black ink that reads "Michelle A. Philo". The signature is written in a cursive, flowing style.

Michelle A. Philo
OCWLA President 2020

7

WHAT DOES YOUR SPONSORSHIP MEAN?

DETAILS OF BENEFITS

As a recognized charitable organization in the OC legal community, we provide MCLE programs, bar stipends, charitable giving, and networking opportunities, providing our members access to resources that will empower, support and develop their career. *Your support will make a difference in our community.*

It's a win-win.

Thanks to its members' and sponsors' generous support and contributions, the OCWLA continues a tradition of supporting the community, women in the legal profession, and all those who support their advancement. When you support us, you also support these worthy organizations.

Help Us Continue Our Tradition of Charitable Giving

Learn more about our charitable contributions in 2018, with proceeds raised in 2017 [HERE](#).



Exposure For Your Company And Employees At Events

We offer many different kinds of sponsorship, all offering exposure to your services and brand.



Network and Build Relationships.





We offer many different types of events throughout the year with different opportunities for promotion at each event. Please [CONTACT US](#) to find out what would be the right sponsorship for your company.

Align Company Message

As a sponsor, you are welcome to promote your sponsorship on your website, newsletters and electronic mailings. Your recipients will know your brand supports women in the legal profession, those who promote their advancement, and the community at large.

ANNUAL GALA SPONSORSHIP OPPORTUNITIES

	 Diamond	 Platinum	 Gold	 Silver
	\$5,000	\$3,000	\$2,000	\$1,000
Benefits*				
• Full table seating during the program portion of the event	Yes	No	No	No
• Number of Event Tickets	10 (table)	6	4	3
• Logo Advertising on OCWLA Website for Event	Yes	Yes	Yes	Yes
• Print Display at Check In	Yes	Yes	Yes	No
• Verbal Recognition at Event	Yes	Yes	Yes	No
• A/V Recognition at Event	Yes	Yes	Yes	Yes
• Advertisement in Program	Full Page	Full Page	Half Page	Quarter Page

	 Bronze	 Friends of OCWLA	 Platinum Solo Practitioner**	 Affiliate Bar/ Non-Profit
	\$750	\$500	\$350	\$175
Benefits*				
• Full table seating during the program portion of the event	No	No	No	No
• Number of Event Tickets	2	1	1	1
• Logo Advertising on OCWLA Website for Event	Yes	No	Yes	Yes
• Print Display at Check In	No	No	No	No
• Verbal Recognition at Event	No	No	Yes	No
• A/V Recognition at Event	Yes	Yes	Yes	No
• Advertisement in Program	Quarter Page	Quarter Page	Shared full page	Listed in Program

ANNUAL GALA PROGRAM ADVERTISEMENT OPPORTUNITIES*

Full Page	Half Page	Quarter Page	Business Card
\$1,000	\$750	\$400	\$250

10

THE OCWLA ANNUAL GALA

ANNUAL GALA SILENT AUCTION



The OCWLA Foundation, a 501(c)(3) organization, hosts the silent auction at the OCWLA Annual Gala at the beginning of the event during a cocktail reception. Attendees have approximately 2 hours of time to view and bid on the items, with an announcement given at the close of the auction.

On Site Promotional Opportunities

- Promote your products and/or brand to the Orange County Legal Community
- We are happy to place your business card or small flyer next to your donated item so that those bidding on the auction can have information about your business to take with them even if they don't win your donation.

Please send your completed form and item(s) to:

Heidi Plummer

C/O Bock & Plummer,
Attorneys at Law
Attn: OCWLAF Donation
3700 South Susan Street,
Suite 100
Santa Ana, CA 92704
foundation@ocwla.org

The OCWLA Foundation is a 501(c)(3) non-profit corporation. Donations are tax-exempt to the extent allowed by law. Tax ID# 27-4737680.



CONTRIBUTOR'S NAME _____

Address _____

Office Phone _____

Mobile _____

Email _____

Contact Person _____

Contact Title _____

ITEM INFORMATION

Item Name _____

Description _____

Retail Value _____

Contributor's Restrictions _____

Item Supplied

Gift Certificate Provided

Contributor will deliver

Please return form to Lori J. Butler, Executive Director at info@ocwla.org, OCWLA
 Generate Gift Certificate Committee Pick-up/Date _____



11

THE OCWLA ANNUAL GALA

ANNUAL GALA UNDERWRITING OPPORTUNITIES

WINE SPONSOR

\$2,500

TWO SPONSORSHIPS AVAILABLE

Promote your business to over 300 guests with a wine sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Full page advertisement in Program

AUDIO & VISUAL SPONSOR

\$2,500

TWO SPONSORSHIPS AVAILABLE

Promote your business to over 300 guests with a A/V sponsorship at the OCWLA Annual Gala.

- Three (3) tickets to event
- A/V Recognition at event
- Full page advertisement in Program

FLORAL SPONSOR

\$1,500

ONE SPONSORSHIP AVAILABLE

Promote your business to over 300 guests with a floral sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

INVITATIONS SPONSOR

\$1,500

ONE SPONSORSHIP AVAILABLE

Promote your business to over 300 guests with an invitations sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

PROGRAMS SPONSOR

\$1,500

ONE SPONSORSHIP AVAILABLE

Promote your business to over 300 guests with an program sponsorship at the OCWLA Annual Gala.

- Two (2) tickets to event
- A/V Recognition at event
- Half page advertisement in Program

GALA SPONSORSHIP AGREEMENT

SPONSOR NAME _____

Sponsorship Level Diamond Platinum Gold Silver Bronze

Underwriter/Other Sponsorship _____

Address _____

Office Phone _____

Mobile _____

Email (Required) _____

Contact Person _____

Sponsorship Amount _____

DECLARATION

On behalf of the above named sponsor, I agree to commit the sponsorship monies as detailed above.

Signature _____

Date _____

Name _____

Position In Sponsor Organization _____

Once your completed declaration has been processed, we will begin promoting your company as a sponsor.

Please Supply Logo In Full Color PDF, JPG, PNG, or EPS Format Only For Inclusions on Relevant Correspondence (Invitations, Website Collateral, Media Releases, Etc.).

Email advertisement (if applicable) in full color PDF, JPG, PNG, or EPS format to info@ocwla.org. Questions? Please [email us](mailto:info@ocwla.org).

Please return form to Lori J. Butler, Executive Director at info@ocwla.org. OCWLA

Annual Sponsorship Program

TERMS & CONDITIONS

Payment

All payments must be received before the event sponsored. The OCWLA accepts payment via check, money order, cash and all major credit cards via PayPal. Sponsors may request an invoice and W9 at any time.

Sponsor Responsibilities

It is the responsibility of the sponsor to provide their logo and, if applicable, advertisement in a timely manner once a commitment has been made. For all print recognition, print ready materials must be submitted three weeks prior to the event to be included. If the requested information is not submitted by the deadline, OCWLA reserves the right to not include the printed materials and will not be able to pro-rate or refund any monies paid towards the sponsorship. Companies that get the most from their sponsors are those who actively promote their presence at the event and provide the necessary materials at the right time.

Sponsorship Cancellation Policy

Cancellation must be made before electronic advertisements promoting the sponsor as a said sponsor are released to the membership. Once verbal or digital announcements promoting the sponsorship to the membership are made, sponsorships are non-refundable.

Disclaimer

The rights contained in this document is offered on the basis that the confirmation sponsor involvement is received before the deadline specified by the OCWLA. We reserve the right to change sponsorships offered in this package at any time.

Please return form to Lori J. Butler, Executive Director at info@ocwla.org. OCWLA

Annual Sponsorship Program

CONTACT

SPONSORSHIP



Michelle Philo
President

✉ Philo Law Firm, P.C.
PO Box 16721
Irvine, CA 92623

☎ (949) 229-0908

✉ Michelle@philolaw.com



Kelly Galligan
Vice President, Gala Chair

✉ Rutan & Tucker, LLP
611 Anton Boulevard
14th Floor
Costa Mesa, CA 92626

☎ (714) 338-1813

✉ KGalligan@rutan.com

ADMINISTRATION



Lori J. Butler
Executive Director

☎ (949) 478-1103

✉ info@ocwla.org

Notes:

It is the responsibility of sponsors to provide the materials listed in the package, once the commitment has been made. The companies which get the most out of their sponsorship are those who actively promote their presence at the event and provide any required materials in a timely manner.